



# BE INSPIRED

MEETINGS

...One-On-One With ICONS

<https://beinspiredmeetings.org>

# We Are On A Mission To Inspire, Empower & Change Lives On A Global Scale

To us this means...



<https://beinspiredmeetings.org>

# The ICONS

## *From Inspired to Inspiring*

We've all been there, wishing we could just get 10 minutes with that one person who truly inspires us, maybe even just the chance to ask a single question.

BIM aims to provide that chance to everyone regardless of their position in life or location on the planet.

We want to give people the opportunity to connect with inspirational leaders and in turn provide those leaders with a platform to engage with the public in a truly unique and valuable way.

BUSINESS GURUS

SPORTS

REVERED LEADERS


CELEBS



<https://beinspiredmeetings.org>







"The best of all leaders  
is the one who helps  
people so that  
eventually they don't  
need him."

*Lao Tzu*

"Be The Change  
You Want To See  
In The World"

*Mahatma Gandhi*



For The ICON

<https://beinspiredmeetings.org>



This opportunity provides a unique platform for the ICON to reach a wider audience, create greater personal brand recognition and demonstrate immense generosity, all with no financial cost and whilst adding substantial benefit to the global community.



30% of net proceeds are donated to a charity of the ICON's choosing



In addition to the 30% donation to a nominated charity, BIM will make sizable contributions to a range of community causes.

For the Be Inspired Meetings Team (BIM)



The BIM team will co-ordinate and administer the entire process, taking only a minimal fee to cover costs. The success of each ICON meeting will be used as a foundation to promote future life changing events throughout the world.

For The Community & BIM

<https://beinspiredmeetings.org>







For The Public

<https://beinspiredmeetings.org>



Low cost and automated competition entry via the app



All entrants must be 18+



The Prize!



**Upto 10 people will win 10 Minutes with the ICON and will be awarded a cash prize of upto £ 10K**

Awareness & Entry

Live Draw Event

The Meeting

The Process





## Awareness & Entry

The Icon will be asked to share details of the meeting throughout their social media platforms

Entrants will be 18+ and will submit their details together with the small entry fee via the Free App.

BIM will coordinate the entries and ensure that all details are collated and ready for the draw

## Live Draw Event

BIM will arrange a suitable venue (in the country of the ICON's residence) and the social media coverage for the live draw event.

Upto 10 winners will be drawn at the event, each one winning a 10 minute meeting with the ICON and a cash prize of upto £10k.

The event will be free for anyone to attend and BIM will ensure a fair and transparent process.

## The Meeting

BIM will ensure that security checks are carried out on each of the winners prior to the meeting

BIM will make a significant contribution to expenses incurred by the winners to attend the meeting - where possible covering all necessary costs.

The meeting will last no more than 2 hours with each winner awarded approximately 10 minutes each.

The Meeting will be attended by the entire BIM team and will be recorded for future use by the ICON, their media teams and BIM

## OUR SUCCESS SO FAR

The Be Inspired Meetings team have successfully completed one campaign for the lucky winners to meet the richest man in Africa; Alhaji Aliko Dangote. The draw for this was broadcast live.



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# THE "BE INSPIRED MEETINGS" TEAM



## **AMAL FASHANU**

COMPÈRE

Amal Fashanu is a TV presenter, Singer, Designer and Equality Campaigner in Football.

Amal writes for the likes of The Guardian and The Huffington post mainly about Fashion, Football and Royal Affairs.

With a BA Sc in Communication and Media Studies from Brunel University and a Masters in handbag design from IED University in Madrid, Amal speaks English, Spanish and French fluently.

Anyone who meets Amal for the first time says the same thing, "Amal is a vibe!" Although she certainly is, this multi layered artist is much, much more.

email: [amal@beinspiredmeetings.org](mailto:amal@beinspiredmeetings.org)



# THE "BE INSPIRED MEETINGS" TEAM



**Nicole Jarrett-Francis**  
Manager

A qualified lawyer and aspiring entrepreneur based in Hertfordshire. I pride myself on being a hardworking, ambitious and driven person with an eye for detail. I am a mentor and have a passion for motivating and inspiring people to fulfil their full potential, regardless of background. My hobbies include photography, reading, socialising and spreading positivity.

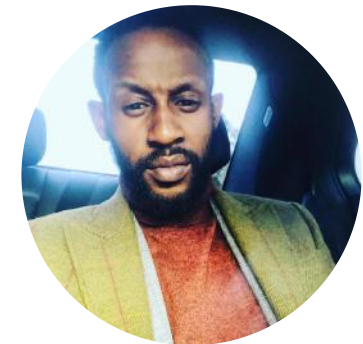
[nicole@beinspiredmeetings.org](mailto:nicole@beinspiredmeetings.org)



**Abia Alaoui-Harouni**  
Manager

An international business graduate from Hult International Business School. Abia has thrived throughout the years to gain the knowledge and experience needed to excel in this fast-growing world. She is a passionate yet dedicated individual with the ambition to become a successful leader. Abia's positivity is very contagious which helps motivate the people around her. She speaks three different languages; Arabic, English, and French which have helped her overcome language/ cultural barriers and become a people's person. Abia is currently working on pursuing her masters in science of marketing with Hult.

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**Kudzai Shumba**  
Manager

London School of Economics, FA Licensed Football Coach, Entrepreneur.

Based in Hertfordshire/Essex. I am passionate about building relationships. My forte is Business Development, Relationship Building and Being of Service to Others. I have a passion for motivating others. I recommend everyone read The World is Yours -The Awakening by Kurtis Lee Thomas.

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# THE "BE INSPIRED MEETINGS" TEAM



**Nehmya Alemayehu**  
Joint Team Leader

A BBA graduate from Hult international Business school with substantial marketing and team leadership experiences. Nehmya is a dependable and creative individual with a strong work ethic and an artistic eye.

She is passionate about entrepreneurship and business development, and always brings her fun-loving and enthusiastic attitude to play. Nehmya is based in Los Angeles.

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**Vishnupriya Janakiraman**  
Team Member

University student hailing from Bangalore, India and currently pursuing Bachelors of Commerce with Honours and specializing in the field of Finance and Investment. An avid reader and writer who is multi-lingual and whose interests lie in travel and photography.

[priya@beinspiredmeetings.org](mailto:priya@beinspiredmeetings.org)



**Salka Taher**  
Team Member

Salka is a Marketing student at HULT International Business School. She is open minded, creative, curious and extremely passionate about Africa. Having big perspectives for her continent, she always gives the best of herself in everything she does, especially when it concerns Africa. She loves travelling and discovering new cultures. Salka is a confident and friendly person, someone who many would like to know:)

[Salka@beinspiredmeetings.org](mailto:Salka@beinspiredmeetings.org)

# THE "BE INSPIRED MEETINGS" TEAM



**Johanna Rodriguez**  
Team Member

A current international business student at Hult International Business School. Johanna has flourished through the years gaining and implementing skills that have helped her develop in the academic and business world. Johanna shows passion, dedication, and creativity for every task she does, demonstrating how she steps out of her comfort zone to reach her goal. She is a very open person that acknowledges her own and others' perspectives as the leader she is becoming.

Johanna@beinspiredmeetings.org



**Ainhua Comino Vaquerizo**  
Team Member

Ainhua is expanding her knowledge on various fields, with the purpose of meeting her ambitious aspirations for the future. She is a persistent and dedicated individual who strives to give her best at everything she does. Aside from her academics, she is passionate about international relations, the hospitality industry and travelling.

Ainhua@beinspiredmeetings.org



**Hasna Alaoui Harouni**  
Social Media Manager

Hasna is a passionate and creative individual, with a very delicate eye for detail. Her social skills are complemented by her outstanding interpersonal skills, both verbal and non-verbal. Hasna's experience in International Hospitality and the Luxury Brand Management industry; together with her confidence and charisma, allow her to easily connect and build bridges across different cultures.

Hasna@beinspiredmeetings.org



## OUR PARTNERS

The Be Inspired Meetings project has already inspired a great many trusted organisations to be part of our journey.

We look forward to adding many more to this list.

